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Autor	Camps, D.
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Tipo de investigación	estudio de caso
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Datos del estudio	
Título	The Design of Visual Materials for Academic Purposes: The Case of a Mexican Postgraduate Student at an English-Speaking University
Responsable	Camps, David
Colaboradores	
Objetivos	
Hipótesis	Research questions: What writing practices help the ss to write their assignments/dissertations in English?, Where/how were these existing practices acquired?, What new practices did the ss acquire in Britain that helped them with eriting assignments and dissertations?
Marco teórico	Larkin and Simon (1987), Swales (1990), Berkenkotter & Huckin (1995), Camps (2000)
Metodología	The focus of the analysis of the student's interview responses about the engagement of visuals consisted of how the visual supports helped him meet the demands of his assignment and dissertation, and whether the student's previous knowledge and experience, the discipline specific literature, and

	computer software, had a part in the application of these visual supports. In addition, the analysis of the participant's written assignment and dissertation consisted of finding and selecting the most relevant visuals, and looking for written parts where these visuals were discussed. Finally, the analysis of the student's handbook focused on the tasks and demands for written work.
Población/muestra	Germán was asked to write a research proposal in Information Management for the Issues and Developments in Information Science course.
Resultados	The purposes and sources for designing visuals, as well as the way Germán relied heavily on them for his academic writing for the Master's program in Information Management, lead us to discuss the following points: 1. socialization into the visual literacy of Information Management, 2. Personal reasons and experience for choosing visuals, 3. the use of computer programs in the design of visuals.
Lengua objeto de estudio	inglés para fines académicos
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Elaboró	Dulce Ma. Gilbón
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Observaciones	